

ELIE SAAB

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AT EMAAR BEACHFRONT

ELIE SAAB × EMAAR





*Designer Residences*

# BEACHFRONT LIVING

Couturier Elie Saab and Dubai's premier property developer Emaar present an exclusive collection of luxury residences.

Situated at Dubai's most spectacular beachfront, the tower is the first ELIE SAAB designer building in the world.



*Extraordinary Design*

# LIMITLESS POSSIBILITY

The residences are located in the exquisite Emaar Beachfront and imbued with ELIE SAAB innate elegance.

With its sweeping views of the Palm, sea and sky punctuated only by glimpses of the promenade and nearby parks, the tower is the pinnacle of modern luxury. Every element, from the building's architecture to lobby design, delivers a heightened residential experience.





# Elie Saab COUTURIER & RENOWNED DESIGNER

One of the world's leading names in Haute Couture and a red carpet favourite, Elie Saab takes inspiration from both Paris and Beirut, where his ateliers of craftsmen are based.

He first launched his eponymous label with his Haute Couture line in 1982 in Beirut at the age of 18 expanding soon after into ready-to-wear and accessories, with each collection displaying the innate elegance and femininity for which he is renowned.

Today, ELIE SAAB is a lifestyle brand, accompanying woman in every moment in her life, with a presence of flagships and points of sale spread globally and a wide range of product lines to cater to the many enthusiasts of ELIE SAAB aesthetics.











## Building Features



INTERIORS BY  
ELIE SAAB

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PRIVATE  
BEACH ACCESS

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PALM ISLAND  
VIEW

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ACCESS  
TO MULTIPLE  
NEARBY PARKS



WATERFRONT  
HOMES

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PANORAMIC  
VIEWS OF DUBAI  
SKYLINE & SEA

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ELIE SAAB  
FURNITURE  
COLLECTION  
AVAILABLE FOR  
PRIVATE PURCHASE



*Emaar Beachfront*

# PRIVATE BEACH LIVING

Emaar Beachfront is the prestigious residential community located within the new maritime centre of the UAE, Dubai Harbour. The meticulously master-planned waterfront haven represents a unique blend of cosmopolitan living with a prime location and a luxury seaside lifestyle.





## Exceptional Location

25

MINUTES TO  
DOWNTOWN  
DUBAI

25

MINUTES TO  
DUBAI INT'L  
AIRPORT

45

MINUTES TO  
AL MAKTOUM  
INT'L AIRPORT

5

MINUTES TO  
DUBAI  
MARINA

*Seamless access*  
TO SHEIKH ZAYED ROAD





An aerial rendering of a modern coastal development. In the foreground, a row of tall, white, cylindrical high-rise buildings stands along a sandy beach. The beach is lined with palm trees and has a few people visible. To the right of the buildings is a large marina filled with numerous yachts and boats. In the background, more residential buildings and a larger body of water are visible. The sky is clear and blue.

ELIE SAAB

AT EMAAR BEACHFRONT



*"Elegance is a statement, an attitude."*

Elie Saab





## *Architecture*

# A LANDMARK OF ELEGANCE & EXCELLENCE

A combination of ELIE SAAB's Haute Couture savoir-faire and Emaar's design prowess.

The architecture evokes Miami's Art Deco District, a slice of South Beach constructed in the 1930s and admired for its graphic lines, glittering accents, and a lifestyle of absolute indulgence.





LOBBY





LOBBY



*Interiors*

# THE COUTURE LIFESTYLE

Elevated living at its best.

The penthouse offers a first-class luxurious sanctuary with uninterrupted views of the waterfront and Dubai's spectacular skyline. Elegantly designed by Elie Saab, the living experience is unmatched, evoking an impeccable sense of quality, splendour and sophistication.

Penthouses are located on 37th to 45th floor.



All furniture and accessories shown are for illustration purposes only, and will not be included in the actual apartments and penthouses.





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*Unparalleled Privilege*

# 4 BEDROOM PENTHOUSES

TOP  
FLOOR  
ACCESS

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UNPARALLELED  
WATERFRONT  
VIEWS

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EN-SUITE  
MASTER BEDROOM  
WITH ACCESS  
TO BALCONY

INTERIOR  
DESIGN  
BY  
ELIE SAAB

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*Unabashed Luxury*

# LIVE IN GLAMOUR

An authentic sense of effortless and timeless elegance, inspired by ELIE SAAB aesthetics.

The beautiful collection of one to three-bedroom residences are designed with the highest specifications. Breathtaking views and flawlessly crafted designs are combined to create a luxurious oasis to retire to every day.

Residences are located on 2nd to 35th floor.









*Residence Features*

1, 2 & 3

# BEDROOMS

INTERIORS INSPIRED BY  
ELIE SAAB AESTHETICS

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IMPECCABLY  
FINISHED OPEN  
KITCHENS

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BREATHTAKING  
WATERFRONT  
VIEWS

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MODERN BUILT-IN  
WARDROBES  
(TWO & THREE  
BEDROOMS)

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SPACIOUS LIVING  
AND DINING AREAS  
WITH ACCESS TO  
BALCONY







Seamless Access



1.5KM OF PRISTINE BEACH



PANORAMIC VIEWS  
OF THE ARABIAN SEA  
& DUBAI MARINA



2  
NEIGHBOURHOOD  
PARKS



STEPS AWAY  
FROM MARINA &  
YACHT CLUB



NEARBY  
LIGHTHOUSE  
HOTEL



NEARBY LICENSED  
RESTAURANTS



UPCOMING  
MALL



## Amenities



MULTI-PURPOSE ROOMS



FITNESS  
FACILITIES



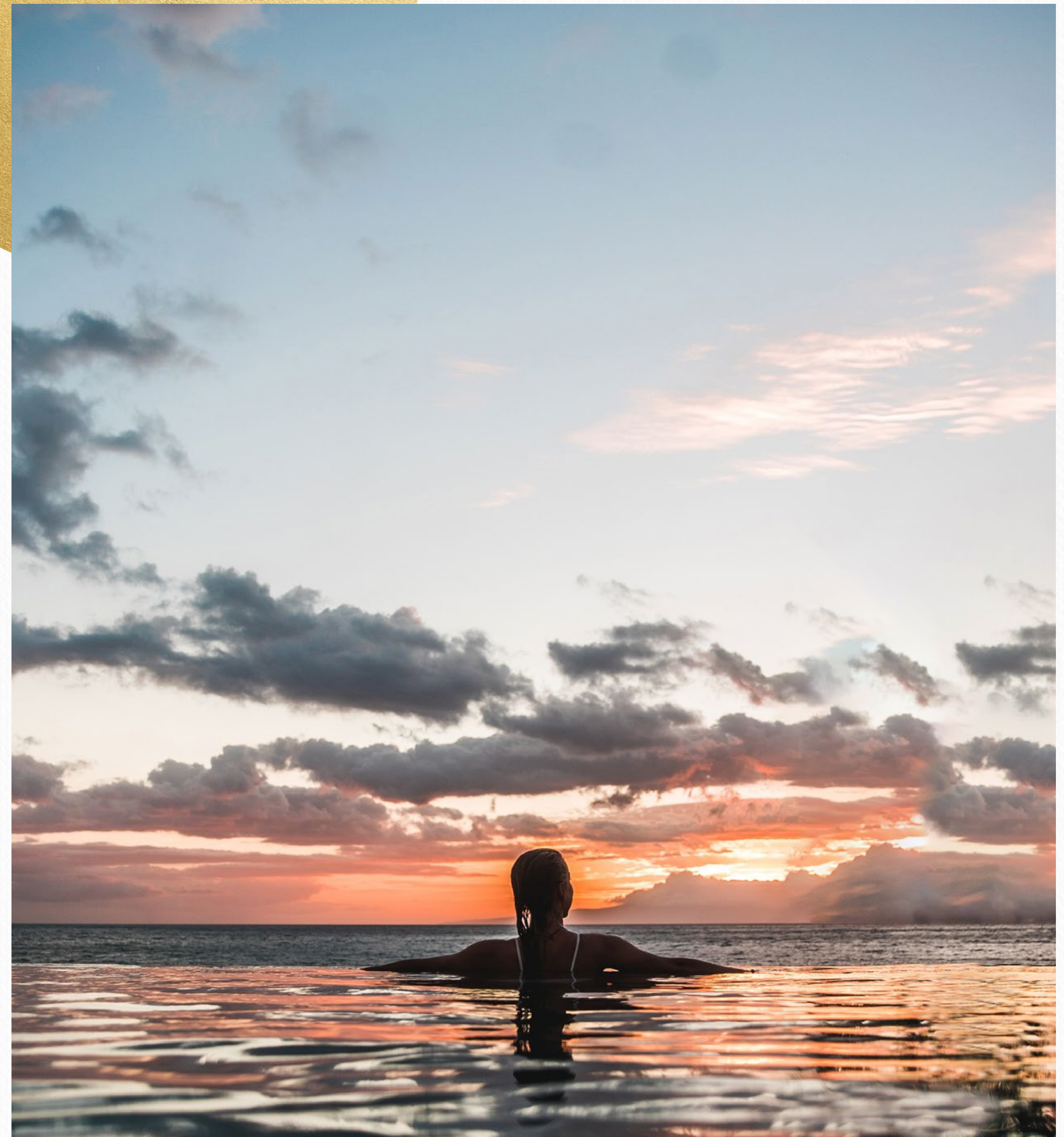
BARBECUE  
AREA



LANDSCAPED  
POOL  
DECK




CHILDREN'S  
PLAYGROUNDS  
NEARBY









An aerial photograph of the Dubai skyline, featuring the Burj Khalifa as the central focal point. The city's dense urban landscape is visible below, with various skyscrapers and buildings. The sky is a clear, light blue, and a small airplane is visible in the upper center. The overall tone is bright and modern.

*Global. Glamorous. Ever-expanding.  
It all happens in Dubai.*



*Dubai*

# RISING

A city with everything. As one of the world's top destinations, there's no shortage of entertainment in Dubai.

A place where world-class shopping, modern marvels, natural beauty, and a rich tapestry of culture all exist as one.

## COMING SOON MASTER PROJECTS

EXPO  
2020

AL MAKTOUM  
AIRPORT

DUBAI  
CREEK  
HARBOUR







*Emaar*

# DUBAI'S MASTER DEVELOPER

The pioneer of luxury communities in Dubai, Emaar Properties is one of the globe's most admired real estate development companies. It specialises in properties, shopping malls, and entertainment, with an additional focus on hospitality and leisure. Emaar envisions and shapes premier lifestyles, all underlined with design excellence, build quality and timely delivery.





\*Source: Brand Finance Report

*Emaar*

# RE-SHAPING LIFESTYLES

BRAND VALUE

USD

2.7BN+

FY 2018

REVENUE

USD

6.99BN

FY 2018

NET PROFIT

USD

1.96BN

FY 2018

YOY BRAND

VALUE

↑ 39%

YOY

REVENUE

↑ 37%

YOY NET

PROFIT

↑ 30%

Emaar is known as the market leader in the global real estate market. Not only is it the largest real estate company outside of China but it is also one of the most valuable developers worldwide.



A full-page background image showing the Dubai skyline at sunset. The sky is a warm orange, and the city's silhouette is visible against the horizon. The Burj Khalifa is the most prominent building. Several birds are flying in the upper left. The water in the foreground reflects the sunset light.

*"We see the transformation around us as promising opportunities to create a new Fmaar."*

MOHAMED ALABBAR  
CHAIRMAN OF EMAAR PROPERTIES





GRAND BLEU TOWER  
INTERIORS BY ELIE SAAB at Emaar Beachfront,

CALL 600 548 200



ELIE SAAB

AT EMAAR BEACHFRONT

GRAND BLEU TOWER  
INTERIORS *by* ELIE SAAB

EMAAR

